

# expedite expo<sup>20</sup>



**OCTOBER 23 & 24**

ALLEN COUNTY WAR MEMORIAL COLISEUM  
FORT WAYNE, INDIANA

[expediteexpo.com](http://expediteexpo.com)

# EXHIBITOR & SPONSOR PROSPECTUS

**LARGEST GATHERING**  
FOR EXPEDITE TRUCKING FLEET  
OWNERS, OWNER OPERATORS  
& DRIVERS.

**SPONSORSHIPS**  
AVAILABLE TO INCREASE BRAND  
VISIBILITY & BOOTH TRAFFIC

**BOOTH SPACE**  
TO FIT YOUR DISPLAY NEEDS, BUT  
NOT BREAK YOUR BUDGET



# WHAT IS EXPEDITE EXPO?

Expedite Expo is North America's only trade show, conference, and networking event dedicated to expedite trucking drivers, owners, and trucking professionals.

The Expo brings drivers together— all in one place – who are looking for the trucking jobs, products, and services you offer.

In addition to our Exhibit hall, there are many networking opportunities including workshops, networking sessions, Casino Night and the Driver BBQ.

## WHO EXHIBITS?

If you want qualified leads, increased sales, and an expanding presence, exhibiting at this show is a must. From equipment sales to recruiting to trucking products, there's a wide variety of exhibitors that can fit in.

## THE 2020 EXPO

Expedite Expo at the The Allen County Memorial Coliseum in Fort Wayne, IN. in 2019 was a big success and we are happy to be back in 2020!

The Coliseum offers ample parking and easy access to the highway, in an easy area for trucks and vehicles of all sizes.

## WORKSHOP & SHOW HOURS

We have streamlined our show schedule to provide dedicated time for industry education and exhibitor interaction with attendees, which in turn maximizes the ROI as an exhibitor.

**Friday: 8am - 11am workshops; 11am - 3pm show hours**

**Saturday: 9am - 11am workshops; 11am - 3pm show hours**

## FEATURED AT EXPEDITE EXPO

[Click to learn more about each one!](#)

**HIGHLIGHTS THAT  
DRIVE FLOOR TRAFFIC**

**WORKSHOPS  
& PANEL SESSIONS**

**YOUR DRIVER -  
TARGETED EVENTS**

**EXHIBIT  
FLOOR**

**NETWORKING  
OPPORTUNITIES**

**CONVENIENT EXHIBIT  
& WORKSHOP HOURS**

# SPONSORSHIPS, BRANDING & MORE

## HIGH-IMPACT SPONSORSHIP PACKAGES

### LIGHT DUTY

BUDGET FRIENDLY!

[CLICK FOR  
DETAILS & PRICING](#)

### HEAVY DUTY

**BEST VALUE!**

This is the Expo's top package and is packed with branding for your company on the exhibit floor and beyond.

[CLICK FOR  
DETAILS & PRICING](#)

### MEDIUM DUTY

MAKE A SPLASH!

[CLICK FOR  
DETAILS & PRICING](#)

## BRANDING OPPORTUNITIES

Click to learn more about each one!

Items with an **E** icon are exclusive sponsorships.

**CASINO  
NIGHT**



**PARKING  
FEE  
SPONSOR**

**BANNERS  
INSIDE /  
OUTSIDE**

**SHOW  
BAGS**



**DOOR  
CLINGS**



**DRIVERS'  
CHOICE  
AWARD**



**WORKSHOP  
SPONSOR**



**BBQ  
SPONSOR**

**GOLF CART  
SPONSOR**

**SHOW  
GUIDE**

**PARKING  
LOT  
SIGNAGE**



**PRESENTING  
SPONSOR**



**SOLD**

# FLOOR PLAN & BOOTH PRICING

**CLICK HERE**  
FOR UPDATED FLOOR  
& AVAILABLE SPACE

**CLICK HERE**  
FOR UP-TO-DATE  
BOOTH PRICING